

Secure up to \$10,000 in funding for your club!

Welcome to the 2020 Towards Zero Club Grants Program

The Towards Zero Club Grants program is a program for grassroots football and netball clubs that encourages active participation in the journey Towards Zero on our roads.

We believe that zero deaths and serious injuries on our roads is possible, and the AFL Victoria community can help us get there. So, we're rewarding clubs who are as passionate about our goal as we are.

We'll promote your stories, and in turn, together we'll encourage others to play their part in the journey Towards Zero.

How Does It Work?

It's simple.

All your club needs to do is show us how you meet at least two of the four criteria below throughout Season 2020, and you could be awarded up to \$10,000.

Submit your application below, and a team of TAC road safety experts and personnel from AFL Victoria will review your application in August. We're judging on your ability to meet and report on the below criteria

[CLICK HERE TO SEE THE VIDEO SUMMARY](#)

2020 Criteria

To be eligible for funding, you must apply by July 31, 2020, and address (via smartygrants) at least **two** of the **four** criteria listed below:

1. Demonstrate your club's commitment to promoting the Towards Zero vision.

This includes promoting key messages at club function and training facilities, among club personnel, online or on social media.

For example, show us photos of your club displaying Towards Zero posters, bar mats or coasters in the clubrooms, sharing TAC Facebook activity on your club page or holding a safe driver education session.

2. Demonstrate your club's commitment to promoting the importance of learner drivers gaining 120 hours of practice in all conditions, as well as 20 hours of night driving practice across the football/netball season.

This commitment could come in the form of a 'drive to the game or drive to training' event for learner drivers in the club, or by encouraging parents to complete the 'safer p-players' online e-learning module.

3. Demonstrate your club's effort to provide and promote safe transport options at club events and functions where alcohol will be served and consumed.

TZ Grants 2020 Application

Form Preview

This effort could include providing and promoting the use of shuttle buses during club events, or providing free non-alcoholic drinks or meals for designated drivers.

4. **Actively participating in and promoting the Towards Zero Round on the weekend of 18-19 July.**

This could include but is not limited to captains of your club teams to wear a 0 on their jersey for the match in Towards Zero Round, engaging netballers & junior players in the round, displaying messaging on club rooms or scoreboards and promoting the round on social media,

Once you have submitted this initial application form, you will be emailed an acquittal form where you will be able to submit supporting evidence around each criteria.

Club Details

* indicates a required field

Contact Details

Club Name *

Organisation Name

Please use your organisation's full name. Check your spelling and make sure you provide the same name that is listed in official documentation / affiliation

League *

Primary contact person *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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This is the person we will correspond with about this grant

Position held in Club *

e.g. Manager, Board Member, Fundraising Coordinator

Mobile number *

Must be an Australian phone number.

Primary contact person's email address *

This is the address we will use to correspond with you about this grant.

Funding information

Please describe how your club anticipates it will spend funding if your application is deemed to be successful in 2020.

Examples of what may be funded:

- Equipment - football's for new teams; water bottles; training equipment including cones, tackle bags etc.
- Program delivery - coach education programs; programs which help connect local schools to your club; programs which address particular areas of need within your club ie mental health, attracting new participants
- Apparel -ie. jumpers for new teams (with particular focus on junior, female teams)

Examples of what will not be funded:

- Player payments

For example. 'Put funding towards our junior club to purchase new playing jumpers and implement learner driver safety education sessions. We will buy training equipment to set up an extra women's team in 2021. We will upgrade our club scoreboard.'

